

# LAURENT-PERRIER MEDIA CLIPS 2010

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## Valentine's Day Wines



Add extra romance to your Valentine's Day with this beautiful Brut Rose from Laurent-Perrier.

Laurent-Perrier

Love is in the air. You can't help but be reminded of it as you walk into your neighborhood grocer, pharmacy or department store. Haven't seen so much pink since my niece went through her Hello Kitty stage.

But with Valentine's Day on the horizon, ignoring the situation doesn't help. What you *need* is help. The Mrs. expects all the usual accoutrements: Flowers, baubles, dinner, romance. And, yes, [wine](#).

In the case of Saint Valentine's Day, [Champagne](#) is a sure-fire winner, but so are other sexy wines like [Viognier](#), [Pinot Noir](#) and [Syrah](#). Spend your moola on gems and good wine and [cook at home](#). They love to see a man in the kitchen and you can skip the overpriced wine list at The Melting Pot. Make your own fondue courses (easier than you might think) or pick up a couple filets, asparagus and a [killer Cab](#) and let romance take its course. Here are a few splurge bottles to get you started. She's worth it. Cheers.

- **Laurent-Perrier Cuvée Rosé Brut.** One of the best-selling rosé Champagnes in the world. And one of the best. Made with 100 percent pinot noir grapes, all come from 10 exclusive Grand Cru-rated vineyards. The wine is bright and fresh with raspberry-strawberry and cherry impressions. Serve as a starter with a fruit and cheese course and set the tone for an amazing evening. \$100.

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